



Here's How We Can Help Raise **Awareness About Kidney Disease**

The Public



Increase public awareness of kidney disease and its prevalence. Highlight major risk factors for declining kidney function.

Patients At Risk



Highlight education, prevention, and screening of patients at risk. especially patients with diabetes or high blood pressure.

90% of adults with CKD do not know they have this "silent disease."

Medical Professionals



Remind health care professionals of their key roles and value to their communities in detecting Chronic Kidney Disease (CKD) and reducing the risk.

Policy Makers



Focus on prevention and management of the CKD epidemic to public policy makers at local, national, and global levels.

Number of US adults estimated to have CKD:



WHAT PATIENTS CAN DO

To help to preserve kidney function, preventing and slowing CKD progression:



Control Blood Pressure & Blood **Sugar Levels**



Choose Kidney-Friendly Meals/ **Foods**



Get Regular Exercise



Engage

- 1. Health Literacy
- 2. Peer Support
- 3. Digital Health Tools

- 1. Chronic Kidney Disease in the United States, 2019. Centers for Disease Control & Prevention. https://www.cdc.gov/kidneydisease/pdf/2019_National-Chronic-Kidney-Disease-Fact-Sheet.pdf/ Published 2019. Accessed January 2021.

 2. World Kidney DayR. World Kidney DayR. World Kidney Day.org. https://www.worldkidneyday.org/about/world-kidney-day/ Published January 27, 2021. Accessed January 2021.

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- Kalantar-Zadeh, Tao Li P, Tantisattamo E, et al. Living Well with Kidney Disease by Patient and Care Partner Empower 36:197-201. DOI: https://doi.org/10.1016/j.kint.2020.11.004 Published February 01, 2021. Accessed February 01, 2021.
- 4. Digital Therapeutics, Exploring Digital Solutions In The Modern Age Of Healthcare, PharmaVOICE, https://www.pharmavoice.com/wp-content/uploads/PharmavOICE-TherapeuticDigest-Digital-Therapeutics.pdf?tracker_id=1600197573716PharmavOICE. Accessed January 2021.
- consult with a health care professional.